

We'd Like to Hear from You!

The News is sent electronically to all District employees each month. If you have news items to suggest, please contact George Medovoy, Editor, at gmedovoy@4cd.net or at 229-1000, Extension 1287.

SPOTLIGHT

DVC Launches Athletic Hall of Fame

Steve Ward Carries the Torch

By George Medovoy, Editor

For the first time in its history, Diablo Valley College has established an Athletic Hall of Fame to recognize the individuals who have brought distinction to the college in the name of sports.

This new development is the brainchild of Steve Ward, DVC Athletic Director and Chair of the Hall of Fame Committee.

"Ever since I began coaching baseball at DVC in the summer of 1986," says Ward, "history has always been an interest and a passion of mine. About 10 years ago it was common for community colleges to have athletic halls of fame."

With its 56-year athletic history and what Ward calls a group of "unbelievable people" who have participated in athletics over the years, he succeeded in getting Lehmer's GMC of Concord to give him some start-up money to get the ball rolling.

Nominations were accepted from the first half of DVC's sports history.

"You had to be involved with athletics here from 1950 to 1978," says Ward, explaining the historic time frame under which a retiree would be eligible for induction into the hall of fame.

"Even with that," he notes, "we had 50 nominees and we had to pick 12."

"The formation of an athletic hall of fame at DVC is long overdue, and it is a great vehicle to not only honor those in the past with their athletic accomplishments, but to also bring people back together who had a common bond, involvement with Diablo Valley College, previously East Contra Costa College."

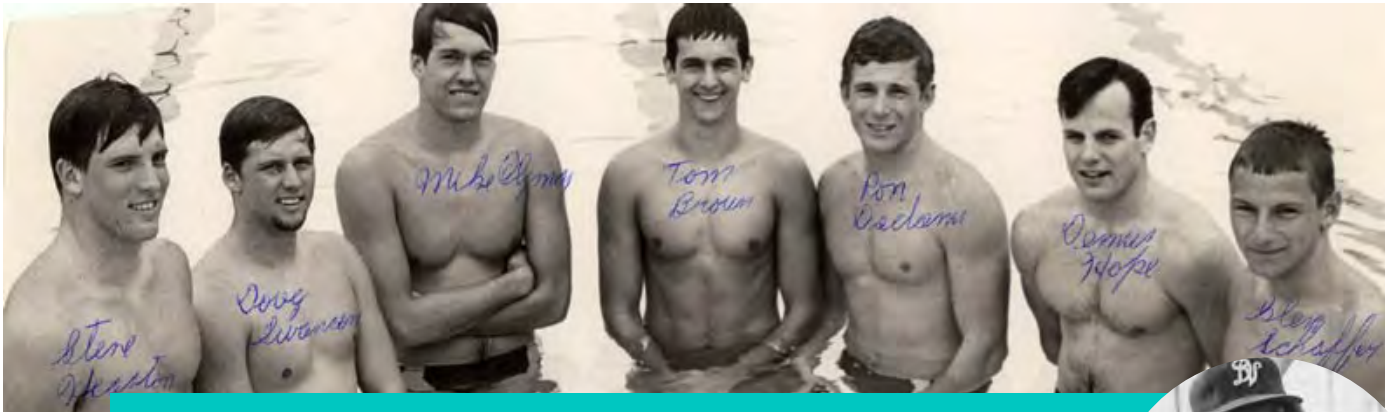
The first induction dinner will be a gala affair February 9, 2006 at the Crowne Plaza Hotel in Concord, featuring a sit-down dinner at \$40 per guest.

The inductees include:

- Hugo Boschetti (deceased): DVC athletic director (1950-1978); baseball coach (1951-1967); 1977 California Athletic Director of the Year; COA Hall of Fame 1991; and longtime Golden Gate Conference Commissioner.
- Ed Miller: 1972-1973 1st in Nor-Cal both years in high jump; 1976 NCAA Decathlon Champion at Cal-Berkeley; Assistant Coach, Track and Field at Cal-Berkeley.
- Willie McGee: baseball starting outfielder on 1977 state championship team; long-time major leaguer; was a National League MVP and two-time National League batting champ 1985 and 1990 with the Cardinals; also played for the Oakland A's and San Francisco Giants; 1993 COA Hall of Fame Inductee.

Hall of Fame inductees include: top row left to right, Tim White, unidentified, Jim House, second row, left to right, Tom Brown, and Mike Jacobs.





Hall of Fame inductees include (left to right): Steve Heaton, Doug Swanson, Mike Climes, Tom Brown, Ron Declanu, Dennis Hope, and Glen Schaffer.



Inductee Willie McGee

- 1977 DVC Baseball Team: Beat Cerritos 11-10 with a 7-run, 9th inning of the final game (was best of three series); DVC wins state championship; Coached by Ernie Cecaci.
- Karl Drexel (Deceased): Former Chancellor of the District; his leadership not only built athletic facilities, but started intercollegiate athletics in the District.
- Timothy White: 1966-1967 JC All-American in both Swimming and Water Polo; All Golden Gate Conference in both sports; All-American in both sports at Fresno State; current president of the University of Idaho.
- Steve Heaton (Deceased): All-American in both Swimming and Water Polo; All-American at Fresno State; 1972 team member of USA Olympic Water Polo Team; former head Olympic Water Polo coach at Cal-Berkeley (1989-1998).
- 1973 DVC Men's Swim Team: 1st DVC swim team to ever win a state championship; team featured nine All-Americans. Coached by Jack Flanagan, Asst. Rick Millington.
- 1978 DVC Women's Swim Team: DVC Women's team wins first-ever state title in California Community College history in Swimming; team had 10 All-American's and was coached by Jack Flanagan.
- Bob Ericson: Longtime DVC wrestling coach; 1970 team won state title; 1st community college coach to be president of N.W.C.A. Inducted into Sacramento State Hall of Fame. Career record at DVC is awesome: 234-45-1.
- 1970 DVC Wrestling Team: Team won 1st State Championship in history of the school.
- Altie Taylor: 1960's DVC Running Back who transferred to Utah State; 2nd round draft pick by Detroit Lions in 1969; Lions leading rusher for three straight years, 1972-1974.

Ward is hopeful to be able to raise enough money in the coming years in order to be able to bring more retirees into the Hall of Fame "just to have a semblance of catching up."

"Private donations must be secured for the Hall of Fame to continue," says Ward. "There are some unbelievable names out there."

The committee members for the Hall of Fame for 2005-2006 are:

Steve Ward – Chairperson
 Dr. Rosemarie Russo – Ex Officio Member
 Carole Beeton – Executive Committee
 Gerry Jones – Executive Committee
 Ernie Cecaci – Executive Committee
 Jack Smith – Executive Committee
 Jack Flanagan – Executive Committee

For more information, contact Steve Ward at (925) 685-1230, Ext. 2742, or email: sward@dvc.edu.

Here's Our Organizational Leadership for 2005-2006

The News is happy to provide the names of District-wide organizational leadership for 2005-2006, recognizing the individual commitment of each of these individuals listed below.

Academic Senate

CCC: Terence Elliott (President)
 DVC: Bruce Koller (President and FSCC President)
 LMC: Erich Holtmann (President)

Classified Senate

CCC: Rose Orpilla (President)
 DVC: Sonja Nilsen (President)
 LMC: Linda Kohler (President and CSCC Chair)
 DO: Jackie Flaggs (President)

Local One

CCC: Bernadette Green (President)
 CCC: Mark Williams (Acting Vice President)
 DVC: Nancy Ryanen-Grant (Vice President)
 LMC: Mike West (Vice President)
 DO: Bruce Bottomley (Vice President)

United Faculty

CCC: Fritz Pointer (Vice President)
 DVC: Sue Shattuck (President)
 Kathleen Costa (Vice President)
 LMC: Barry Goldstein (Vice President)

Management Council

CCC: Susan Lamb (Chairperson)

District Governance Council

CCC: Jennifer Ounjian-Auque (Chairperson)

Report Due by April 1, 2006

Task Force to Study Compressed Calendar

A new task force will conduct a feasibility study of instituting a compressed calendar. The study process is being coordinated by Mojdeh Mehdizadeh, vice chancellor, Technology Systems Planning & Support.

The study will include a review of various models, including different number of weeks, trimester systems, block schedules, and identification of issues (union contracts, FTES impact, facility issues, staffing, cost, instructional challenges, technology challenges, etc.).

Sub-groups may also work on the identified issues and possible remedies. A detailed analysis of the pros and cons will be completed. Coordination of all activities related to the study, such as expert panel presentations and site visits, will be included. The study's results will be drafted into a report and presented to the District-wide leadership group and Chancellor's Cabinet.

The report is to be completed and presented by April 1, 2006, and the task force will meet each Friday afternoon from 2–4 p.m. Recommendation on makeup of team members

- **4 co-chairs** (one each from faculty, classified, managers, students)
 - Management
Susan Lamb
- **Faculty** One from each of the following disciplines: (recommend a total of 3 per campus with at least one person also serving as the United Faculty (UF) representative)
 - Science
DVC–Mary Ulrich (UF rep)
 - PE/Athletics
DVC–Cailin Mullins
DVC–Mike Chisar
(will attend first two meetings for Cailin)
 - Drama/Performing Arts
DVC–Beth McBrien
 - Nursing/Dental
CCC–Sandra Everhart
 - English
CCC–Fritz Pointer
LMC–Laurie Huffman (Spanish/ESL)
 - Counseling
LMC–Bill Fracisco
 - Mathematics
LMC–A'kilah Moore
 - Social Science (Behavioral and Social)
LMC–Erma Smith
 - Vocational
CCC–Peter Lock
- **Classified** One each from the following service areas: (It is recommended that one be a Local 1 representative)
 - Admissions and Records
DVC–Sonja Nilsen
 - Financial Aid
CCC–Barbara Rance
 - Computer Lab Coordinator
DVC–Nancy Ryanen-Grant
 - Science Lab Coordinator
DVC–Santina Mongold
 - Scheduler
LMC–Shannon Ramirez



- **Management**

Admissions and Records Director

LMC – Gail Newman

Financial Aid Director

DVC – Brenda Jerez

VP of Instruction

DVC – Alice Murillo

Dean

CCC – Susan Lamb

Business Services Director

DVC – Chris Leivas

District Office Representative

DO – Mojdeh Mehdizadeh

- **Students**

Up to nine students (3 per college)

CCC – Gigi Green

CCC – Linda Wyatt

CCC – Angelina Faggett

DVC – Francisco Hinojosa

DVC – Rose Nemet

DVC – Salaman Ahmed

The task force may also solicit information from other resource areas, including Business Services, Information Technology, Human Resources, Payroll, Marketing, Buildings and Grounds, etc.

Using the information from the report, our District will decide whether or not to move forward on an entire compressed calendar package. This will be a constituency-based policy decision. If it is decided that we move forward with the compressed calendar, negotiations will need to take place with the unions, approval received from the Senates, and a final decision made by Chancellor's Cabinet and the Governing Board.

If the decision is to implement a compressed calendar, a detailed implementation and operation plan (including specific tasks and timelines) will be developed and adjusted as necessary.

Duvall Publishes New Geography Textbook

James G. Duvall, acting dean, Natural, Social and Applied Sciences at Contra Costa College, has released his new book on California, *California Growing: A Geography of California*.

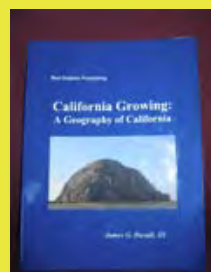


James G. Duvall, III
—The News photos/
George Medovoy

Duvall's new book covers the Golden State's geography in great depth, demonstrating, as he puts it, "the uniqueness and wonders of the Golden State..."

The irony of it all, he points out, is that, although California is "not one unified geographic province," it nevertheless "must function mostly as one."

Duvall himself reflects a complexity of his own. Born and raised in California, he is an avid airplane and glider pilot, scuba diver, backpacker and sailor and has been able to use these skills to enhance his appreciation of California's diversity and translate it into his new book.



"Duvall's book demonstrates "the uniqueness and wonders of the Golden State..."

Ballot Initiative Planned for Proposition 98 Issue

(Information for this article has been taken from literature from Californians for Community Colleges)

Californians for Community Colleges is planning for a ballot measure, most likely for the November 2006 ballot, which would modify Proposition 98 to provide greater fiscal stability to community colleges without hurting K-12 education or raising taxes.

The organization is a joint advocacy effort of the Community College League of California, the Faculty Association of the California Community Colleges, and the Los Angeles Colleges Faculty Guild.

The three-pronged ballot measure would address Proposition 98, bilateral governance, and student fees.

Proposition 98

The ballot measure would create a separate fund for the community colleges, which would eliminate built-in competition for funds between the community colleges and K-12.

Currently, the rate of K-12 enrollment growth is a primary mechanism for annual changes in Proposition 98 funding.

This is why community college leaders are hoping to pass the proposed measure, since a decline in K-12 enrollment threatens the ability of community colleges to keep the doors open.

While K-12 growth will be slowing, the Department of Finance estimates that community college enrollment will grow at a 2-3% annual rate through the next 10 years.

According to Californians for Community Colleges, the Proposition 98 crunch, due to a slowing of K-12 enrollment, means that the community college budget is artificially capped by K-12 enrollment.

While the ballot initiative seeks a separate funding guarantee for community colleges, Californians for Community Colleges also believes that the measure is crafted so that K-12's Proposition 98 funds would be untouched.

Enrollment Fees

The ballot measure also proposes to reduce student enrollment fees to \$20 per unit and limit future fee increases to the lesser of the annual change in per capita personal income, or 10%. The purpose is to ensure that fee increases are reasonable, moderate and predictable, so that last-minute jumps in fees are avoided.

Bilateral Governance for Community Colleges

The initiative would create several technical changes to provide the Board of Governors and the State Chancellor with operational flexibility similar to that of UC and CSU. It would also reinforce the concept of "local control" and the role of locally elected boards. The proposed ballot would establish the California Community Colleges in the state constitution, securing bilateral governance and providing the System Office with autonomy similar to that of CSU.

Signature Gathering Effort

To support a signature-gathering effort (600,000 signatures needed), each community college district in the state has been assigned a pro rata share of support. For the Contra Costa Community College District, the amount is \$62,000. But these funds could not come from the District itself and would need to be raised by individuals outside of official District business.



Meet Our New Buyer

Cayabyab at Home in the Office and on the Race Track

By George Medovoy, Editor



Ben Cayabyab is at home in his office as well as on the race course.

—The News photo/George Medovoy

Ben Cayabyab, the new buyer at the District Office Purchasing Department, is just as comfortable helping you purchase goods and services as he is officiating on the race track. If that sounds a bit strange, it really isn't.

Cayabyab, a former buyer for the College of Marin and assistant buyer for the USS Hornet Museum in Alameda, is also a professional racing official who officiates at such premier racing events as the Indy Racing League and NASCAR.

Among his duties is determining who is at fault in the event of an accident. Cayabyab acquired his race officiating experience through membership in the Sports Car Club of America (SCCA), where he volunteered. He was later hired by a company that manages race tracks. The soft-spoken Cayabyab refers to his racing interest as a "hobby."

"Racing is a hobby of mine," he says. "I do plan to race in the near future, as soon as I make up my mind what kind of racing."

When Cayabyab was with the USS Hornet Museum, he did buying for the retail store as well as some operational buying.

Cayabyab also works as a volunteer basketball coach for 3rd grade boys and 6th grade girls. He is a volunteer at the USS Hornet Museum and a caretaker of a TA-4 Skyhawk fighter plane. "If anyone would like a personal tour of the museum, they can call my extension at 1231," he says.

Cayabyab, who replaced Stuart Keeler, studied both aerospace engineering and contract administration at Cal Poly Pomona, where he participated in intercollegiate tennis.

To find out more about the USS Hornet, visit www.USS-Hornet.org.



Ben Cayabyab stands next to Rusty Wallace's racing car at Infineon Raceway during a June NASCAR weekend.

Huddleston, Zocchi Move to New Police Posts

Bryan Huddleston of District Police will transfer from patrol at Los Medanos College (LMC) to the investigations position, based at Diablo Valley College.

He is replacing Detective Mike Zocchi, who is returning to patrol duty. He will be based at LMC.

Huddleston was a police aide at LMC in the mid-90's. He also worked for the Tulare County Sheriff's Department and the Clayton Police Department.

He grew up in Pittsburg and coaches youth football in that area.

Huddleston is also one semester short of getting his AA degree at LMC.

Detective Zocchi was a police officer with Cal State, Hayward from 1991-96 and has worked as a police officer with the District since 2001, beginning his career at Contra Costa College (CCC).

He will be rotating back to patrol duties, most likely working the swing shift at LMC.

In his off hours, Zocchi likes to work out and does "whatever my body can handle."

He holds a BA in criminal justice from Cal State, Hayward and would like to go on to a master's degree in public administration.



Officers Mike Zocchi, left, and Bryan Huddleston will move into new posts in the District Police Department.

—The News photo/George Medovoy

Buying a New Computer? Do It with an Interest-Free Loan

Are you thinking of purchasing a new computer? The Contra Costa Community College District Employee Computer Purchase Program may be what you've been looking for.

The program, which is available to all permanent employees of the District, makes it possible to purchase a personal computer and software of your choice, using an 18-month interest-free loan.

When an employee is eligible to make a purchase, forms are sent from the District Payroll Office.

The employee has three options:

- Purchase
- Move to bottom of the eligibility list
- Delete name from eligibility list.

For more details or to request an application form, contact Jackie Flaggs, coordinator of Educational Programs and Services, Extension 1203 or 1286, or email her at: jflaggs@4cd.net.



Taking Steps to Encourage New Enrollment

The colleges have embarked on a wide-ranging series of steps to encourage new enrollment. These steps are also supported by District-wide marketing activities. In the following article, *The News* presents these steps:

DIABLO VALLEY COLLEGE

Increased Advertising & Marketing

- Phone survey of students who applied to DVC, but did not attend.
- Survey of 2,500 students who left without completing a certificate, degree or sufficient units to transfer.
- Create a quality brochure for high school students describing the special admit program featuring a young lady from SRVC who recently graduated from high school and got her associate degree the same spring.
- Present financial aid information on the movie screen at the Brendan Theaters for one year.
- Spring postcard for Workforce Development.
- Email blast for the Transfer Center to assist with retention strategies of transfer students.
- Increased ads (radio, print, and cable) to include high school and university newspapers.
- Email blasts to students reminding them of deadline dates to register and courses available as late start classes.
- Weekend Program poster promoting 18-, 15-, 12- and 9-week format and offerings.
- Continue work on our student profile posters. (Goal: two posters for each feeder high school featuring students currently at, or recently graduated from DVC.)
- Increased campus communication, including solicitation for involvement in our “more choices” campaign theme.
- Continued development of press relations to hopefully improve community press coverage.
- SRVC newsletter (earlier than usual) to help with recruitment efforts.
- Web promotion of new programs and offerings.
- Marketing displays at the San Ramon Valley library inauguration, Chamber Trade Show and other proposed sites.

Increased Access to Courses and Retention.

- Added 39 sections to existing schedule to provide additional access (more may be coming).
- Doubling the course offerings to include the day session and possibly in 4-week formats.
- Offering of 8 additional sections of impacted science (4 in fall; 4 in spring) with partial funding from the hospital.
 - Added 10 linked courses in math/English and math/history for special populations to enhance retention; another 10 will be added for spring.
 - SRVC campus offerings for spring will be largely 15 week off campus offerings (Walnut Creek, CSU-Contra Costa) designed as 15-week courses.
 - Designing Web enhancements to facilitate easy access to registration and program information.
 - At least 90 sections with enrollments less than 20 were retained.
 - Revitalizing the “early alert” system.

Completed.

- Profile of last year’s leavers so that marketing efforts can be carefully targeted.
- Weekend program designed to offer courses in the 18-, 15-, 12-, and 9-week formats.
- Course searchable on the Web by start date.
- Redesigned the registration process so that students can enroll in a class up to midnight of the day before the class starts.



LOS MEDANOS COLLEGE

LMC Enrollment Management Highlights 2005-06

LMC has developed a strategic enrollment management plan and has promoted a collaborative approach to improving the initial plan by: holding a college assembly on enrollment management strategies and soliciting input; seeking suggestions from department chairs in a brainstorming session; conducting an email survey of all employees to gather their recommendations for improving service to students and increasing enrollments.

Implementation of the Strategic Enrollment Growth Plan began in August. Highlights of some of the initiatives include:

Responsive Scheduling for Growth

- Increase offerings in early mornings and on weekends.
- Add sections in impacted courses wherever possible.
- Seek additional growth in programs with high potential such as Physical Education and Automotive Technology.
- New course offerings during the afternoons and evenings at feeder high schools.

Review and Improve Student Intake Process

- Create a new, engaging and inviting approach to student and parent orientation.
- Gather student and employee input regarding the registration process, including a particular focus on special admit procedures.
- Review financial aid procedures in attempt to remove any barriers.
- Develop consistent, multiple approaches to contacting students regarding cancelled classes.

Improve Retention and Persistence

- Review and improve early alert and probation follow-up processes.
- Provide faculty and staff with information on services and tips for improving retention.
- Faculty engaged in promoting semester-to-semester persistence by advising students about other courses to take, the importance of developing an educational plan with a counselor, and the value of attending full time.

Enhanced Marketing and Outreach Efforts

- Increased use of direct mail, print, the Web and, in particular, radio for advertising.
- A focused promotion of short-term courses.
- Increased contact with prospective students who have responded to various promotional and outreach efforts.
- Promotion of the Transfer Fast Track program.
- Increased use of email to contact current and potential students.
- Financial aid workshops at high schools for students and parents.
- Telephone campaign to contact targeted groups (e.g., students who had submitted applications but not yet enrolled) to provide assistance.



CONTRA COSTA COLLEGE

CCC Enrollment Growth Activities for 2005-06

Along with the blitz of marketing and outreach efforts conducted in the spring and summer and already reported, Contra Costa College plans the following additional activities in pursuit of enrollment growth for 2005-06:

1. Commercials on Spanish radio promoting the college and ESL classes as a first step toward a college degree when needed.
2. Commercials on youth-focused radio, focus to be determined.
3. An analysis of how first-time students learned about and decided to come to CCC is being conducted. Those findings will inform additional media decisions.
4. Bus tails announcing free units for new students. The CCC Foundation will refund the cost of one unit for the first 200 new students who enroll for 10 or more units.
5. Press releases announcing the free units for new students promotion.
6. Revival of prior campaign encouraging continuing students to increase their unit loads. The CCC Foundation will conduct a drawing for free units. Continuing students who take three more units in the spring than they did in the fall will be entered into a drawing through which 200 students will receive reimbursement for one of the additional units. Drawing will be held at the end of Fall semester.
7. Refer a Friend to CCC campaign. Current students who refer new students will receive a \$25 gift certificate to the CCC Bookstore from the CCC Foundation and will be entered into a drawing for a Playstation Portable. Awards will be made to current students upon enrollment and payment of tuition by the new students. Drawing will be held the first week of spring semester.
8. Faculty will conduct an Amazon-like "if you liked this book, you might enjoy..." campaign encouraging students to take the next course in the sequence or another class related to their current one. Faculty can receive training in using the Title III-funded ACES technology to contact their students by email as well as encourage students during class.
9. Faculty and counselors will collaborate to fill low-enrolled sections. Faculty will notify counselors when their rosters are low, requesting assertive referrals of students. Counselors will use the "search classes" function to identify low-enrolled sections and refer students to them.
10. Outreach will be conducted to West County high school students who will graduate at the end of their fall semester, encouraging them to enroll at CCC. The CCC Foundation will announce the availability of its First-Year Student Scholarships to this cohort. Those who enroll at CCC with a 3.0 or better GPA will receive First-Year Student Scholarships of \$250 book grants each semester for up to four semesters at CCC.
11. The CCC Foundation will continue providing the match for Middle College High School's Gates Foundation (MCHS) grant that keeps MCHS students at CCC for a fifth year. The Foundation covers tuition and books for such students who are not eligible for financial aid, fee waivers, EOPS, etc.



12. The spring Schedule of Classes will include additional course sections as well as a center spread focusing on non-traditional classes such as short-term, online, televised courses and those now scheduled in the afternoon. Open-Entry courses will be listed as a separated category in the Schedule.
13. Student Services and Economic Development outreach with high school students will continue in earnest in fall semester.
14. CCC classes open to the entire community will be taught in the afternoons on high school campuses.
15. The CCC *E-Mail* community newsletter will be distributed to households in West County in late December/early January. It will feature many of these enrollment growth strategies.
16. Explore promoting developmental math and English classes to high school students, limited English proficiency workers, etc.
17. Renewed push for with PACE program with major employers.
18. Develop "Afternoon College" with notification of child care services.

Construction Update

We're Making Progress on the New San Ramon Valley Center



Construction progress is much in evidence at the new facility for the San Ramon Valley Center in Dougherty Valley. As seen in this photo of Phase I, the building on the left will be the facility's main structure, housing the registration area, classrooms, faculty offices and other support space. To the right, connected by a walkway, is a building that will house primarily classrooms.

District Complies Voluntarily

SB 1386: Protecting Your Confidential Information

Senate Bill 1386 (Civil Code section 1798.82), is a law which requires all state and local agencies that collect certain private and confidential data, including names, addresses and social security numbers, to protect this information against possible identity theft.

Moreover, if an incident does occur, the individuals whose personal information may have been compromised must be notified.

Though we are currently excluded from the definition of agency and thus not required to follow this law, it is good practice to stay mindful and do everything in our power to protect the personal information we capture of our students, employees, vendors, etc.

According to SB 1386, any private or confidential information is defined as:

First name or first initials and last name in combination with one or more of the following:

- Social Security number
- Driver's license number
- California identification number
- Financial account number; credit or debit card number, in combination with any required security code, access code, or password that would permit access to an individual's financial account.

Any electronic device that contains personal data, even temporarily, must meet stringent security requirements to protect the data and reduce District liability, according to Mojdeh Mehdizadeh, vice chancellor, Technology Systems Planning & Support..

Such electronic devices, she pointed out, will be designated as "protected systems" and will be registered with the appropriate site technology manager.

Due to the open and portable nature of Personal Digital Assistants (PDA's) and lack of security provisions, PDA's must never be used to store private or confidential data, she said.



Laptops are also susceptible to theft or loss and therefore should not be used for storing data if possible.

The deans of technology at the colleges and Craig Lee, the director of Information Technology at the District Office, will complete an inventory of all data stores containing private or confidential information annually. Each dean and vice chancellor will also update a District-wide database with information about stored data.

For more information about SBI 386, contact Mehdizadeh at 229-1000, Ext. 1235.

